



2026 August LLAA Newsletter

Community Building:

Watch our Facebook pages and Newsletter for Multiple Opportunities

LLAA Board of Directors Election:

Election results were announced during our July 9th Summer Social! Please join us in welcoming **Rob Larson** as the new alternate for Neighborhood 3, and **David Faber** as the alternate for Neighborhood 6.

Thank you to everyone who cast an email ballot this year! Switching to email voting made it much easier for more neighbors to participate.



Rob Larson



David Faber

Learn about your LLAA Board of Directors on this website page:

www.longlakeliving.org/p/board-member.html

Get Your Long Lake T-Shirt!

Saw all those green t-shirts at the Summer Social? It's not too late to get yours! Scroll to the bottom of this newsletter to get all the details.

LLAA Foundation Board:

During the July 13th LLAA Board meeting, five members were elected to lead the LLAA Foundation: **Caren Martin** (President), **Jim Seifert** (Treasurer), **CC White** (Secretary), **Mae Tingley**, and **David Faber**. In these roles, they will manage the fundraising and distribution of donations dedicated to keeping Long Lake healthy.

Learn about your LLAA Foundation Board of Directors on this website page:

www.longlakeliving.org/long-lake-area-association-foundation-llaaf/board-of-directors/

LLAA 4th of July Annual Flotilla!



Mother Nature had other plans for this year's Flotilla! With storms rolling through at 3:00 PM, we made the tough call to cancel for everyone's safety. Even though the skies cleared by 4:15 PM, safety always comes first.

We love our community's spirit, though—a big thank you to the decorated boats that took to the lake later in the evening. We can't wait to see you all out on the water next year! Please help us plan next year's flotilla by signing up on the [volunteer page of the website](#):

Long Lake Boating Safety Check

Last month we asked in Long Lake Leisure:

A thunderstorm is moving in and you can hear thunder in the distance. What's the safest time to get off the water? **Correct answer: As soon as you hear thunder! Remember, if you can hear thunder, you are close enough to be struck by lightning!**

Storms can roll in quickly on the lake, and lightning can strike well ahead of the rain. Don't wait until you see lightning or feel the wind pick up. The safest choice is to head for shore at the first sound of thunder. Before heading out, check the weather forecast and keep an eye on changing conditions. If storms are possible, stay aware of how quickly you can get safely back to shore.

A few reminders:

- Wear life jackets, especially in rough conditions
- Secure loose gear before heading in
- At the first sound of thunder, get off the water and seek shelter
- Wait at least 30 minutes after the last thunder before heading back out

Safe boating helps keep Long Lake enjoyable for everyone.

Thank You for a Great Summer Social



Thank you to everyone who attended the 2026 Annual Meeting & Summer Social. We appreciate the volunteers, sponsors, and neighbors who helped make the event a success. Stay connected throughout the year with lake stewardship updates, newsletters, volunteer opportunities, and upcoming community activities. The President's annual letter and the Treasurer's report were both available at the Summer Social. If you did not get one please read the pdfs of the reports here:

[President's Letter](#)

[Treasurer's Report](#)

More Winners from the Summer Social

Winners in the First Annual Golf Tournament are:

Champions with a score of 34:

Ron Sharp and Mike Roberge

Grand Prize for Lowest Score: Mike Roberge

Closest to the pin: #4 Ron Sharp

Closest to the pin: #6 Scott Seymour

Longest Drive: Mike Roberge

Longest Putt: Mike Roberge

Winners of the Cornhole Tournament are:

Will Viner and Henry Harris



Winner of the Ice Out Random drawing is: Jona Seifert

Jona along with David and Carol Petersen also guessed the correct Ice Out date this year: April 26, 2026

Newsletters Missed a Newsletter, or want to read it again? Follow this [link to see a list of the last 12 newsletters](#). Please help us communicate to more of our members and their families by forwarding this newsletter to others.

Double Your Impact: How Corporate Matching Gifts Can Boost Your LLAFF Donation

When you make a gift to the Long Lake Area Association Foundation (LLAAF), there's a good chance you can double it — or even triple it — without spending another dime. The secret is a benefit millions of Americans already have through their current or former employer and simply don't use: **the corporate matching gift program**.

How It Works



Matching gift programs let employees (and often retirees — more on that below) request that their company match a personal donation to a qualified 501(c)(3) organization like LLAFF, typically dollar-for-dollar. The process is usually simple: after making your donation, you log into your company's giving or HR portal, submit a matching gift request naming LLAFF as the recipient, and the corporate foundation sends a matching gift directly to us. Some employers match at 2:1 or even higher, meaning every \$100 you give becomes \$200, \$300, or more for lake stewardship, education, and community programs.

It's More Common Than You'd Think

Corporate matching isn't a niche perk reserved for a handful of Fortune 500 giants — it's mainstream. Roughly two-thirds of Fortune 500 companies offer some form of matching gift program, and more than half of Russell 1000 companies now publicly report offering one, a figure that has grown nearly 12% over the past three years. Altogether, an estimated 26 million+ working Americans are employed by companies with a matching program available to them. Minimum donation thresholds are typically modest — often just \$25 — so even a smaller gift to the Foundation can qualify.

Don't Forget: Retirees Often Qualify Too

Here's a detail many people miss: you don't have to still be working there. Many major employers — including Johnson & Johnson, Coca-Cola, IBM, Chevron, and Eli Lilly, among others — extend their matching gift programs to retired employees, sometimes at the same ratio

as active staff. If you're retired from a company that had a giving program, it's well worth a quick check; that benefit doesn't necessarily end when you do.

The Money Left on the Table

Nationally, only about \$2–3 billion of available matching funds are claimed each year, while an estimated \$4–7 billion in matching money goes unclaimed annually — largely because donors don't know the benefit exists or skip the few minutes it takes to request it. Studies show that simply mentioning the possibility of a match boosts giving response rates by over 70%.

Check Your Eligibility in 30 Seconds

Not sure if your current or former employer participates? Use a free lookup tool like Double the Donation's matching gift search: <https://doublethedonation.com/matching-gift-search/>. Just type in your employer's name to see if a program exists, the match ratio, and how to submit a request. You can also simply ask your (or your former) company's HR or benefits department.

What This Means for LLAAF

Before your next gift to the LLAAF, take a moment to check whether your employer — current or past — will match it. It costs you nothing extra, and it could mean significantly more support for water quality monitoring, shoreline education, and preserving what makes Long Lake special!

Check today — your gift may go twice as far for Long Lake.

Volunteers Needed

[Learn more about committee](#)

[Immediate Volunteer Needs](#)

Find Your Fit: Join a Committee

Many LLAA volunteers choose to get involved by joining a committee. Committees work together on projects throughout the year and are a great way to meet neighbors while supporting the lake and our community.

Use the guide below to see which committee might be a good fit for your interests, then visit the Committees page to learn more.

If you enjoy...	Consider this committee
Writing, website, social media	Communications
Planning events, bringing people together	Community
Water quality, AIS, science, outdoors	Environmental Stewardship
Fishing, habitat, DNR coordination	Fisheries
Membership, elections, organization	Membership & Elections



Long Lake Cabin Improvements

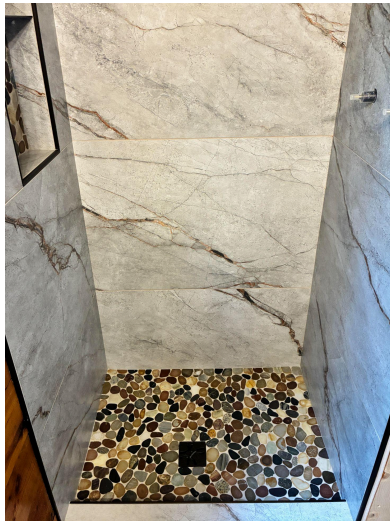
By Deanna Frazier

Remodeling can seem like a perpetual “way of life” for lake cabin owners. And the summer of ‘26 will be remembered as the year we finally renovated our nearly 50-year-old bathroom in our east-side, Long Lake cabin. Originally installed in a small bunk room in 1967, the “new” bathroom replaced the old outhouse “up the drive,” according to Dan Frazier, who grew up spending summers as a kid on Long Lake.



During the current remodeling project, Dan and son Ethan completely removed the flooring down to the floor joists and much of the old copper plumbing was replaced with PVC. New water-resistant flooring and tile was laid, while a built-in, tiled shower stall was added in place of the rusted steel shower cabinet. Dan will add a vanity and sink to finish the project.

“It certainly was a learning experience,” Dan explained of the multi-faceted project. “I know my parents (Orville and Pat Frazier) would whole-heartedly approve of the long, overdue improvement to the cabin they so proudly built on the property in 1953.”



Keep scrolling!

You are almost to the details on getting your very own Long Lake T-Shirt!

Are You a Lake Steward?

Take the Quiz: [Answer 10 simple questions](#) about your property and shoreline practices



Owners qualifying as Lake Stewards will be displaying these signs

Select Long Lake Area Association (Hubbard County)

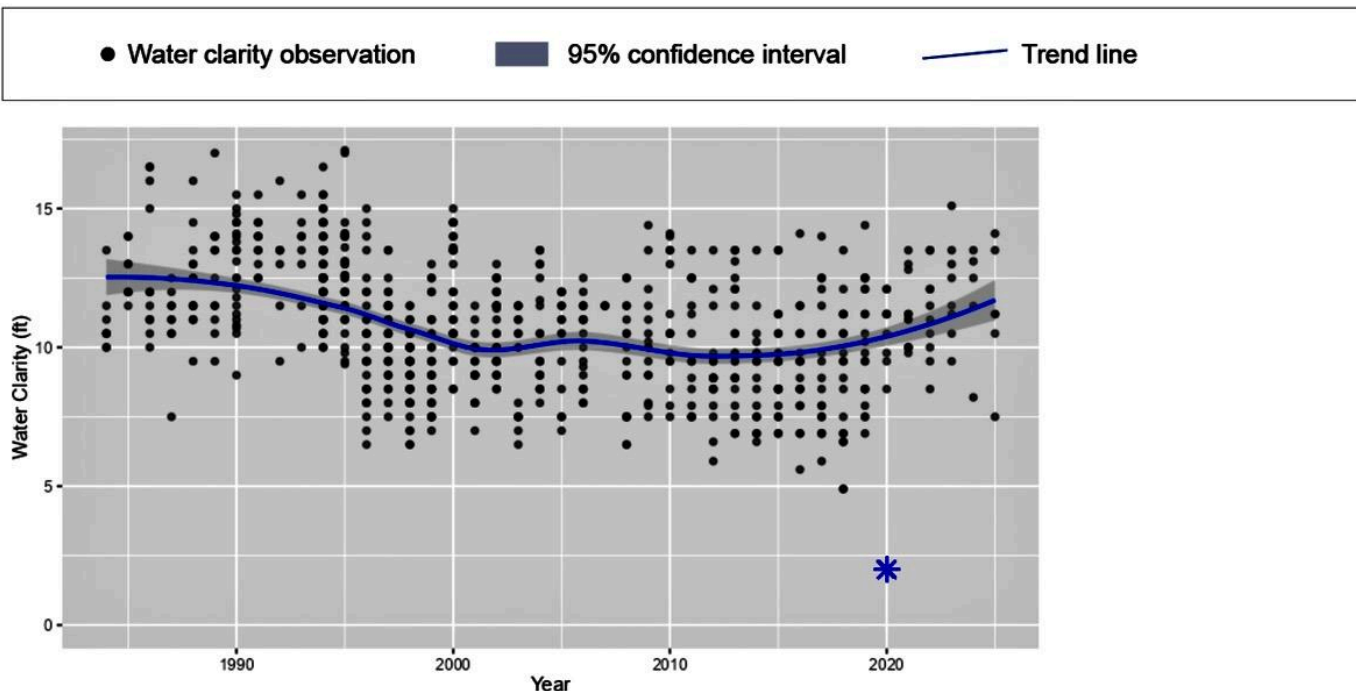
Schedule a Shoreline Visit with our Lake Friendly Gardeners

You may earn your Lake Steward dock sign with the Loon on it

Without rain for 27 of the 31 days in July '26, we are clearly seeing the effect of little runoff from our lakeshores. The Secchi disk, a measuring tool for water transparency or turbidity, disappeared from view in the lake at 18-1/2 feet on Sunday, July 26, 2026 during our routine water quality monitoring. Based on our MN Pollution Control Data (MPCA) for our lake, this has not occurred since the mid-90s. [Surface Water](#)

Let's keep up the positive trend by installing rain gardens and shoreline buffers so when rain occurs, we prevent runoff and erosion from our lakeshores. Learn more on our [LLAA website](#).

For years 1984 to 2025 there is evidence of no change in water clarity at this lake. For the most recent year of the analysis, median water clarity was 2.30 feet shallower than the watershed median. Zebra mussels were discovered in this lake in 2020.



Water transparency is an excellent indicator of water quality, and the majority of these data are collected by volunteers. Many years of data are needed to detect trends in water quality, and we are always looking for new volunteers. Join the MPCA's Citizen Lake Monitoring Program and help collect this important information for your lake.

Keep Long Lake Healthy Donation Promotion!



Show your Long Laker pride!

Donate to the Long Lake
Foundation by end of Sept. 2026!

Donate & Receive Long
Lake T-Shirts

- \$250 - get 1 t-shirt
- \$500 - get 3 t-shirts



See the promotion page for full details.

Another Reason to Donate to the LLAA Foundation today!

[Follow this link to the Promotional page for full details.](#)

[Unsubscribe](#)